

# SEVENTH ANNUAL PENN SLAVIC SYMPOSIUM

## The Thaw: Visual Culture and Beyond

Friday, April 9, 2010

9:30 a.m. - 5:30 p.m.

Max Kade Center, University of Pennsylvania  
3401 Walnut Street, Room 329A

### 9:30-10:30 KEYNOTE SPEECH

*“Socialism demagnetized: new approaches to the post-totalitarian epoch of Soviet history”*, Benjamin Nathans (University of Pennsylvania)

### 11:00 – 1:00 VISUAL CULTURE

*“Deineka in the Thaw: “The Artist of Modernity”*, Christina Kiaer (Northwestern University)

*“Cold War Cartoons: Boris Efimov and the Fate of Stalinist Culture in the Thaw”*, Stephen Norris (Miami University)

*“Laughing Matters: Soviet Propaganda Posters in the Thaw”*, Masha Kowell and Lili Milkova (University of Pennsylvania and Oberlin College)

**Discussant:** Kevin M.F. Platt (University of Pennsylvania)

**Chair:** Christine Poggi (University of Pennsylvania)

### 2:00 – 4:00 BEYOND THE VISUAL

*“Designs of Spring: On the Natural Forms of Developed Socialism”*, Robert Bird (University of Chicago)

*“Voluntarism and Coercion in Khrushchev’s Communist Party”*, Edward Cohn (Grinnell College)

*“Warhol in Kazakhstan”*, Richard Meyer (University of Southern California)

**Chair:** Devin Fore (Princeton University)

**Discussant:** Liliane Weissberg (University of Pennsylvania)



**5:30 Laughing Matters: Soviet Propaganda in Khrushchev’s Thaw, 1956-1964**

**Exhibition Opening and Reception  
free and open to the public**

**Arthur Ross Gallery**  
Fisher Fine Arts Library Building  
University of Pennsylvania  
220 South 34th Street  
Philadelphia, PA 19104